



## VIOLET MUTUC

### Visual Designer

956.763.3676

hello@violetmutuc.com

violetmutuc.com

## EDUCATION

### Texas State University

#### San Marcos, TX

Fall 2018–Fall 2021

BFA Communication Design

Minor in Mass Communication

Magna Cum Laude

### Texas A&M International University

#### Laredo, TX

Fall 2016–Spring 2018

BA Art

Minor in Marketing

## AWARDS AND HONORS

- Dean's List
- 2021 Council of Scholars
- 2021 Art + Design Scholarship
- 2021 Maura Rosa Kampa Scholarship, Runner Up

## HOBBIES

- Dog-Mom of Five
- Plant Propagator
- Cozy-Game Enthusiast
- Matcha Connoisseur

## EXTRACURRICULAR

- 2021 Design Ranch, Attendee
- American Institute of Graphic Arts, Member
- Latinas Unidas, Member
- Asian Hispanic Empowerment Organization, Volunteer

## EXPERIENCE

### Associate Designer

Do Big Things

Sausalito, CA / Remote | January 2023–December 2023

- Promoted to Associate Designer in January 2023
- Responsible for all quick-turnaround design tasks for both internal marketing and client work in print, digital ads, social media, email, etc
- Assisting Senior Designer with long-term projects such as branding projects and website design projects

### Junior Designer

Do Big Things

Sausalito, CA / Remote | March 2022–January 2023

- Created designs for print, digital ads, social media, email, web, and more for clients in the political and non-profit space
- Supporting Senior Designer with tailoring designs, as well as preparing and assisting with client brand discovery and research workshops
- Communicating with Project Managers and Account Managers daily via Slack and Redbooth on the status of design tasks

### Graphic Designer

Texas State University, Student Recreation Center

San Marcos, TX | November 2018–December 2021

- Created print and social media content to promote events and activities
- Communicated with staff daily via Wrike, Microsoft Teams, and email to present concepts and design solutions

### Graphic Designer

Whacha Designs

Laredo, TX | April 2018–July 2019

- Worked directly with clients to create shirts, banners, stickers, flyers, vinyl wraps, and other branded materials
- Gained experience in printing techniques such as screen printing, dye-sublimation, and vinyl

### Graphic Designer

South Texas Neon Co.

Laredo, TX | June 2017–August 2017

- Created print materials for regional businesses
- Operated and maintained vinyl cutters and a variety of digital printers

## ADDITIONAL SKILLS

- Bilingual (English + Spanish)
- Adobe Creative Suite
- Microsoft Office
- CorelDraw Suite
- Figma
- Canva
- HTML/CSS
- Miro
- Leadership Skills
- Project Management
- Adaptive
- Creative Thinker
- Communication Skills
- Detail-Oriented